

PESQUISA REGISTRADA  
CE-07864/2022

DIVULGAÇÃO: 13/09/22

# REALTIME BIG DATA

CEARÁ  
SETEMBRO 2022

REALTIME  
BIGDATA



**DADOS GERAIS**

**CEARÁ**



# DADOS GERAIS

1.000 ENTREVISTAS

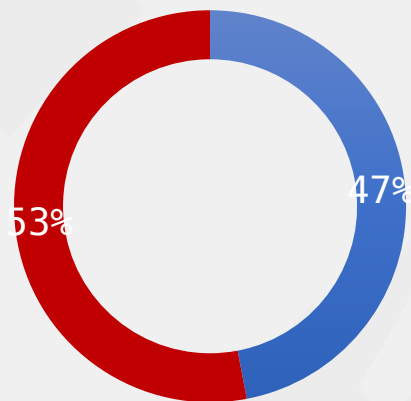
10 A 12 DE SETEMBRO DE 2022

MARGEM DE ERRO 3PP +/-

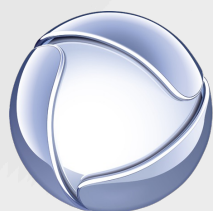
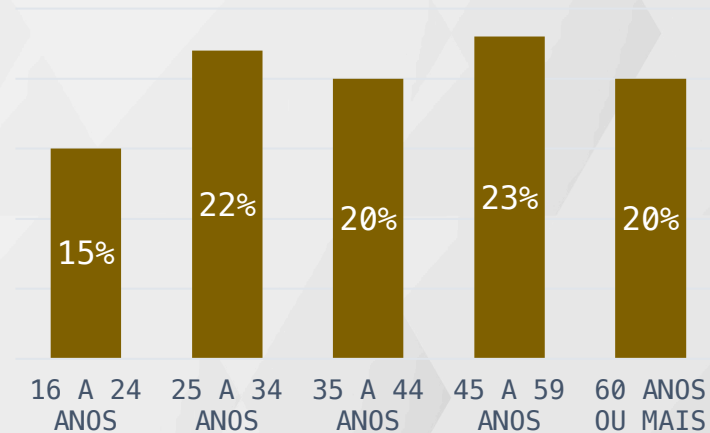
NÍVEL DE CONFIANÇA: 95%



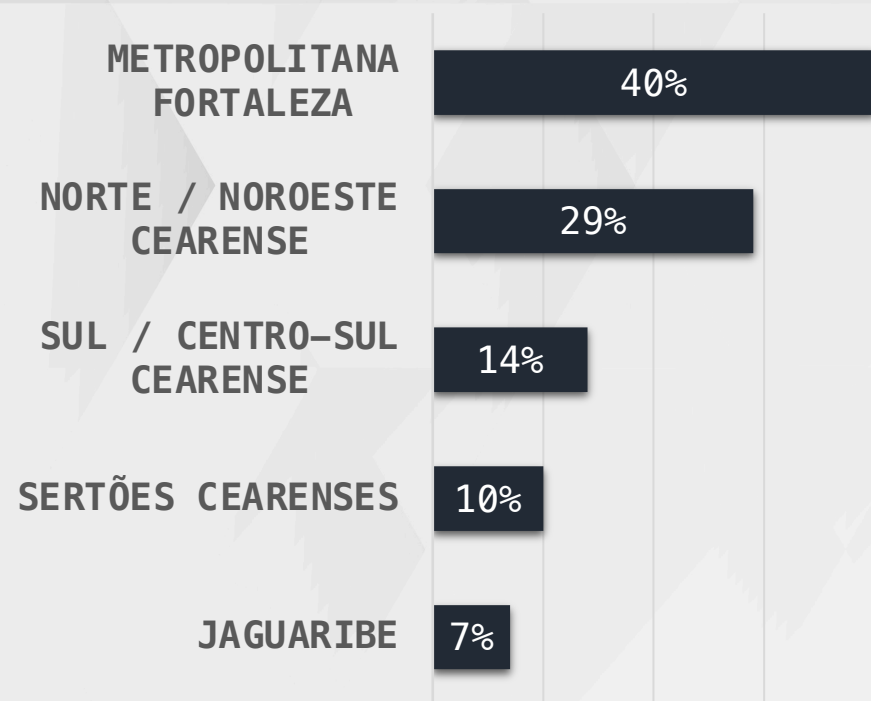
- Até Superior Completo
- Até Ensino Médio Completo
- Até Ensino Fundamental Completo



■ HOMEM ■ MULHER



# DADOS GERAIS



**METROPOLITANA FORTALEZA:** AQUIRAZ, CAUCAIA, EUSÉBIO, FORTALEZA, HORIZONTE, MARACANAÚ E MARANGUAPE

**NORTE / NORDESTE CEARENSE:** BATURITÉ, CAMOCIM, CANINDÉ, COREAÚ, FORQUILHA, IPÚ, ITAPAJÉ, ITAPIPOCA, MARCO, MARTINÓPOLE, MIRAÍMA, PENTECOSTE, PIRES FERREIRA, SANTA QUITÉRIA, SÃO GONÇALO DO AMARANTE, SOBRAL E TIANGUÁ

**SUL / CENTRO-SUL CEARENSE :** BARBALHA, BARRO, CAMPOS SALES, CRATO, ICÓ, IGUATU, JUAZEIRO DO NORTE, LAVRAS DA MANGABEIRA, MAURITI, SALITRE E VÁRZEA GRANDE

**SERTÕES CEARENSES:** ACOPIARA, APARENDÁ, CRATEÚS, MADALENA, MOMBAÇA, PIQUET CARNEIRO, QUIXADÁ, QUIXERAMOBIM. TAMBORIL E TAUÁ

**JAGUARIBE:** ARACATI, ERERÉ, JAGUARIBE, IBICUITINGA, LIMOEIRO DO NORTE, PEREIRO E RUSSAS



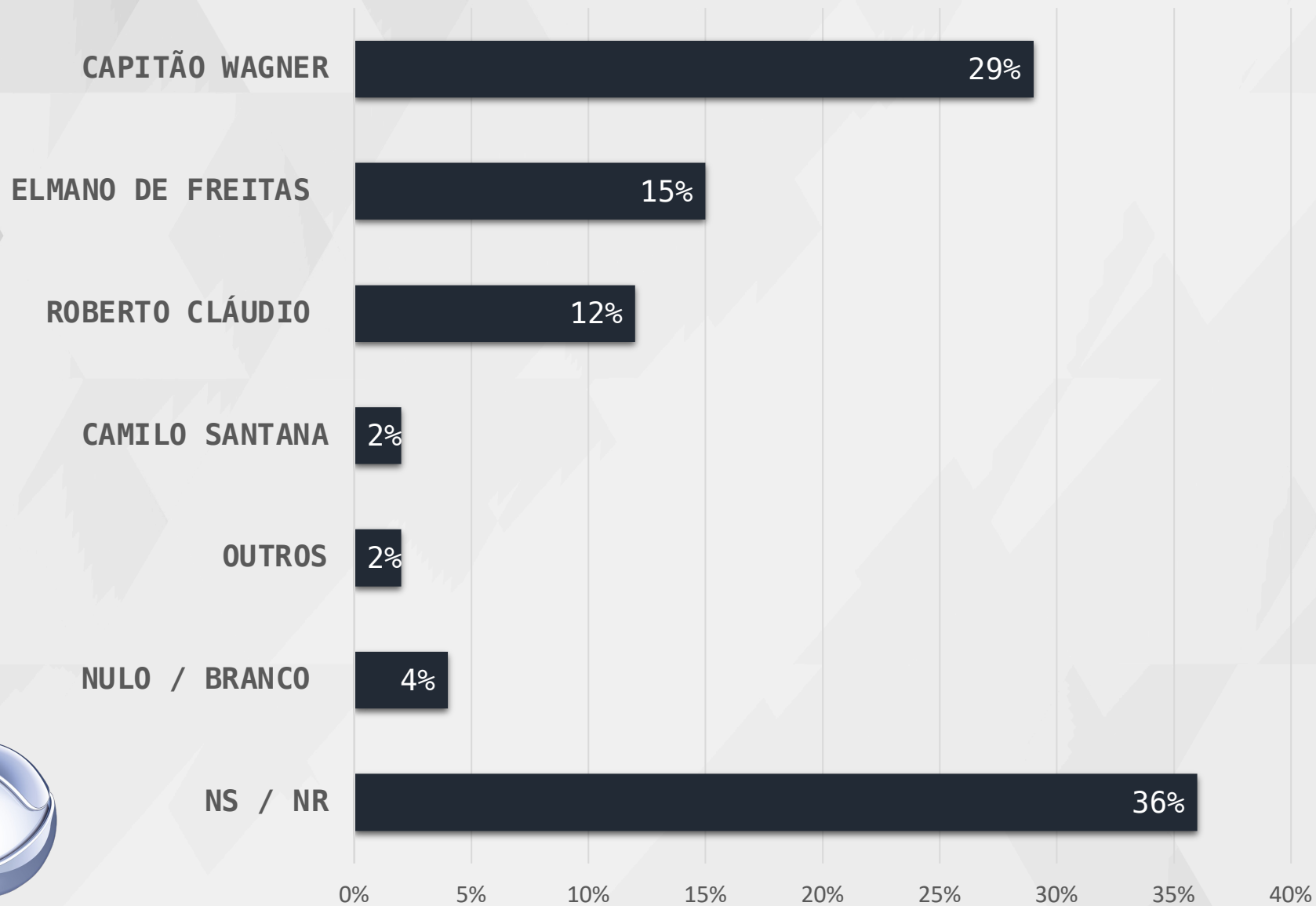
REALTIME  
BIGDATA



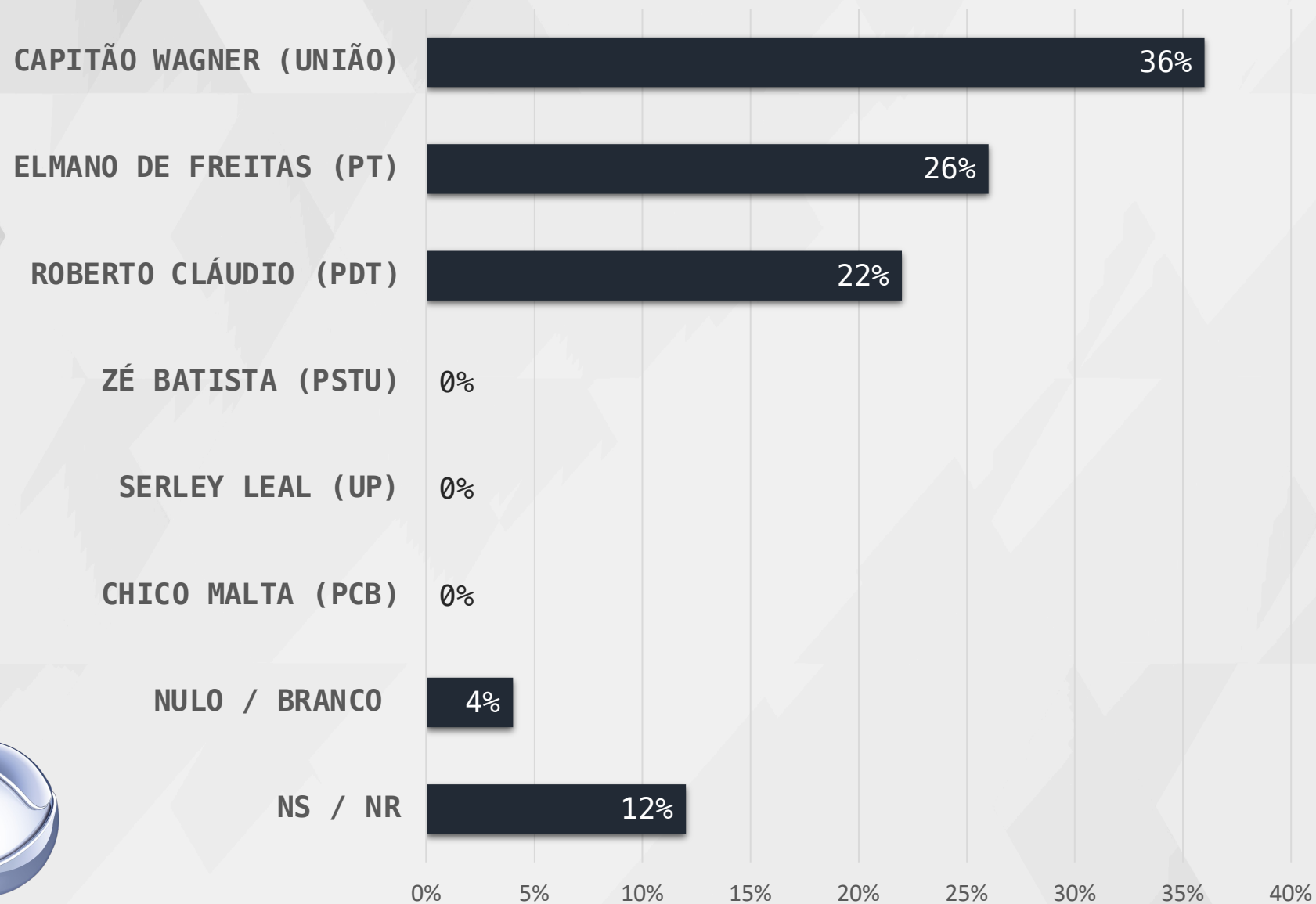
# INTENÇÃO DE VOTOS GOVERNADOR – CEARÁ



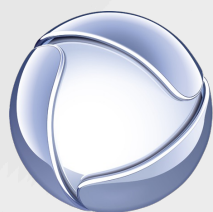
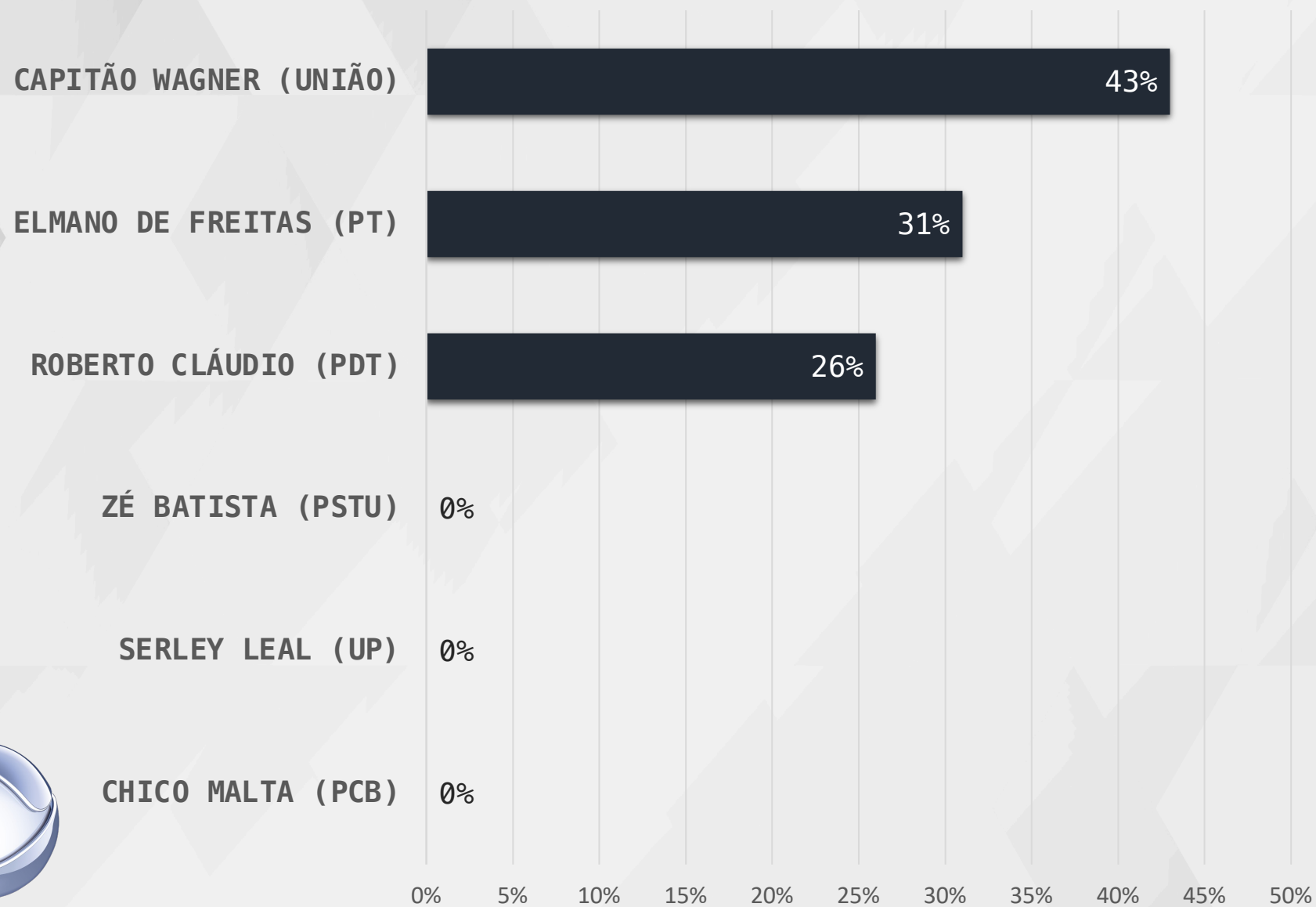
# ESPONTÂNEA – GOVERNADOR CEARÁ



# ESTIMULADA – GOVERNADOR CEARÁ

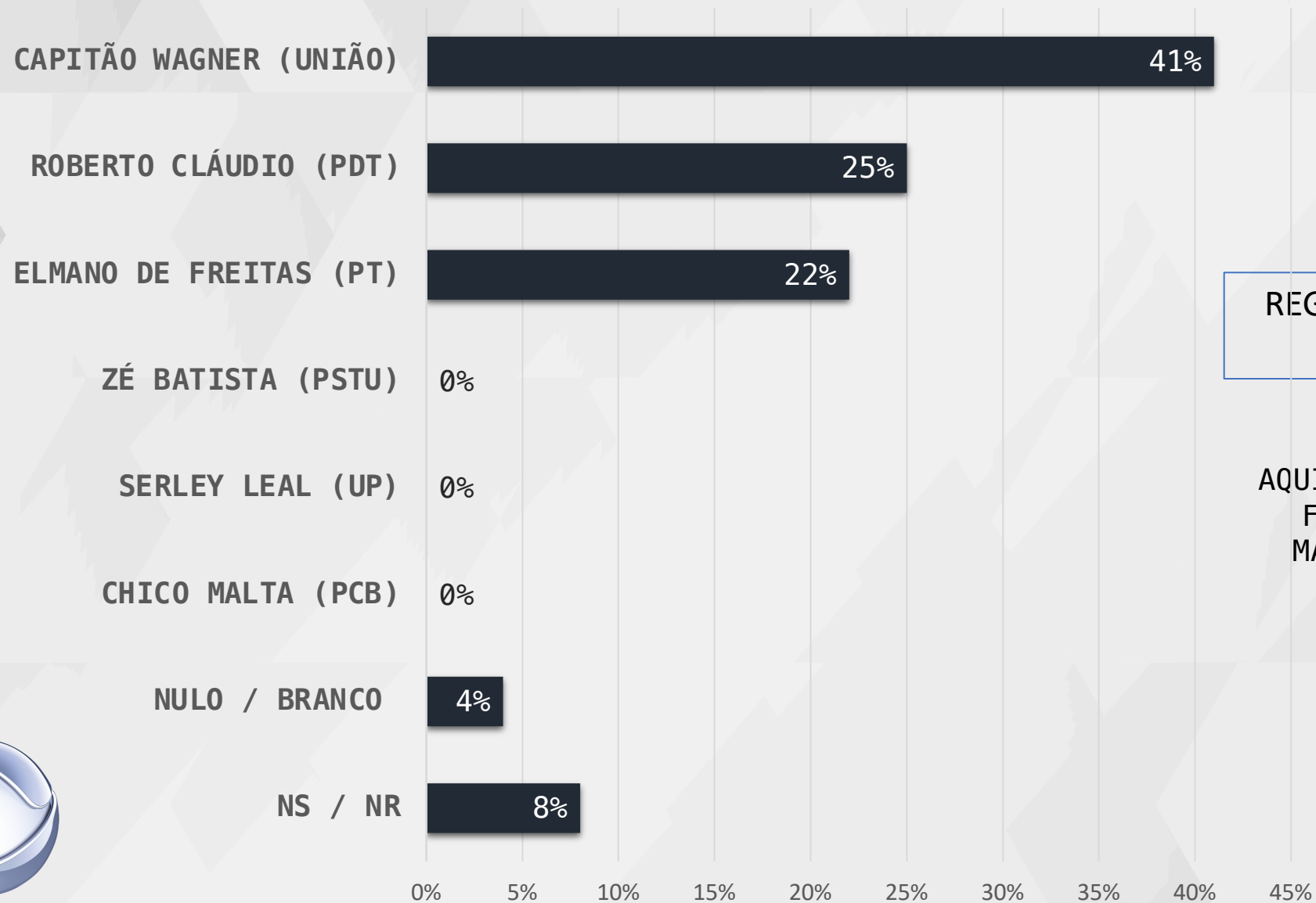


# VÁLIDOS – GOVERNADOR CEARÁ



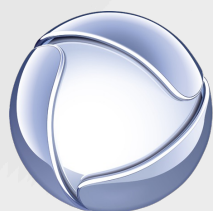


# ESTIMULADA – GOVERNADOR CEARÁ

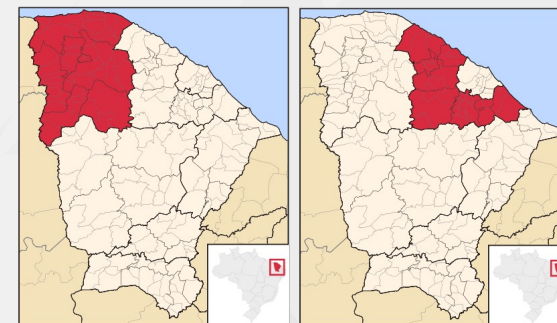
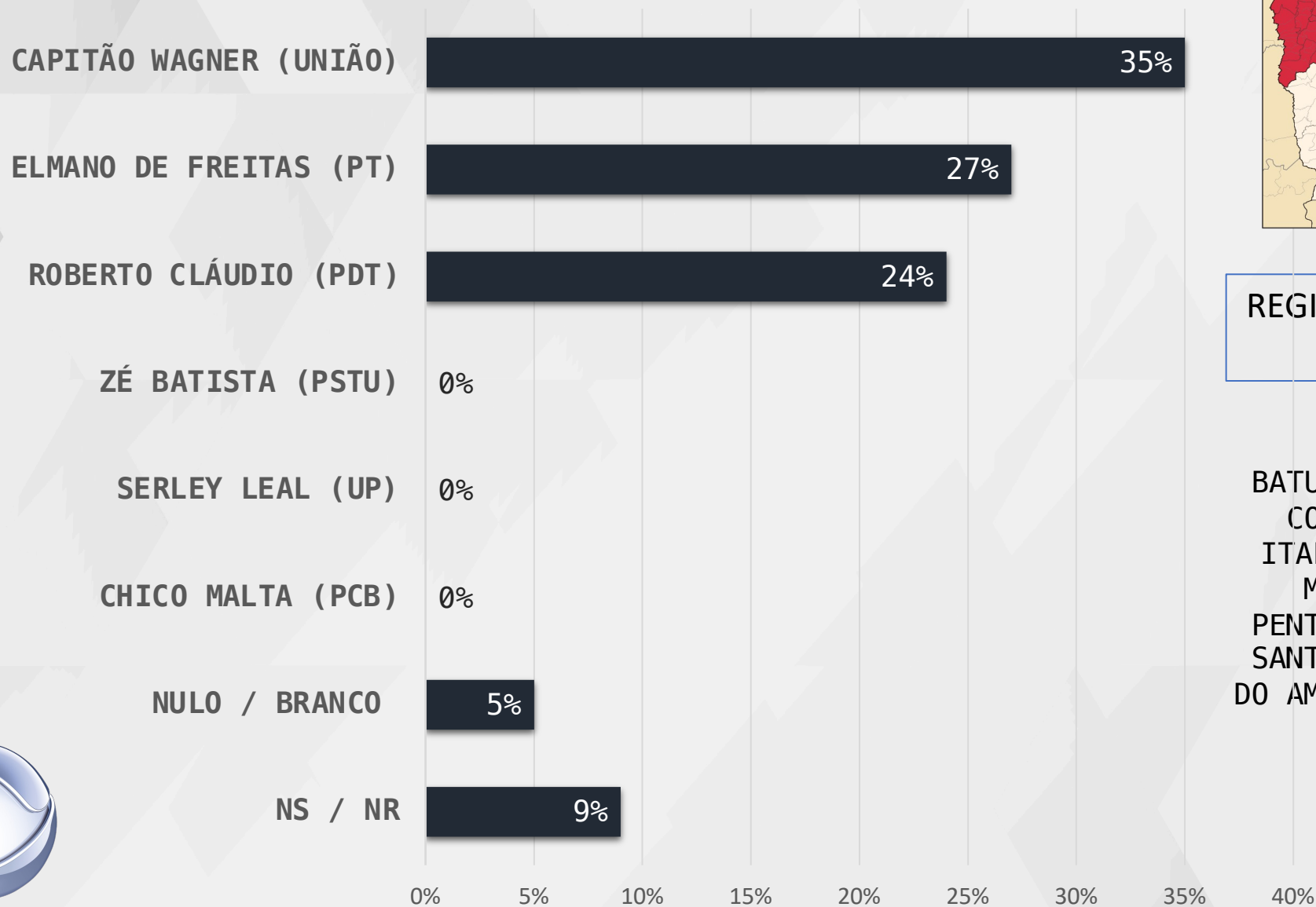


REGIÃO METROPOLITANA  
FORTALEZA

AQUIRAZ, CAUCAIA, EUSÉBIO,  
FORTALEZA, HORIZONTE,  
MARACANAÚ E MARANGUAPE



# ESTIMULADA – GOVERNADOR CEARÁ

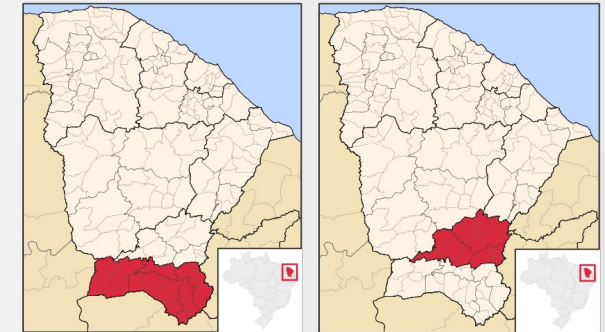
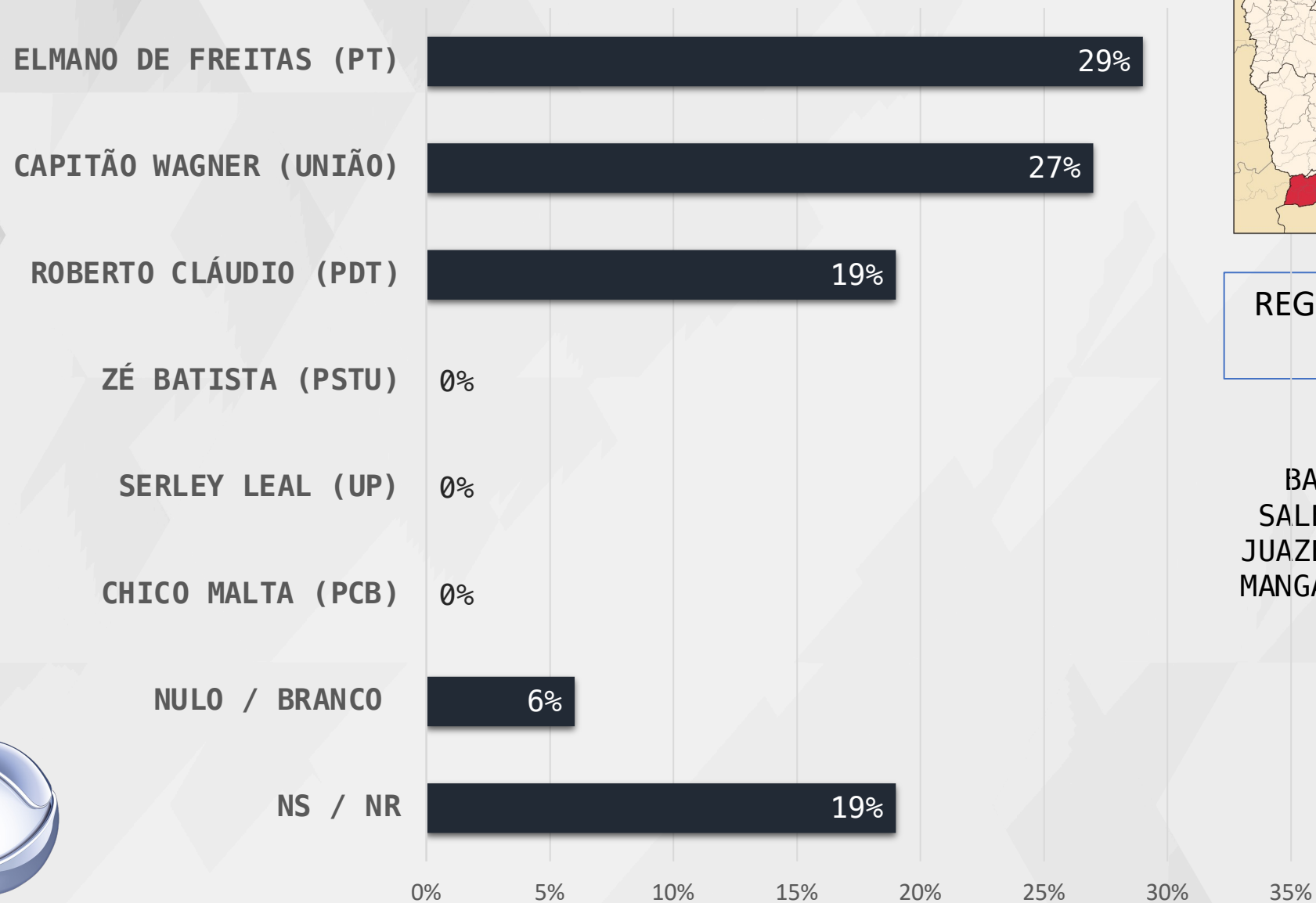


REGIÃO NORTE E NOROESTE  
CEARENSE

BATURITÉ, CAMOCIM, CANINDÉ,  
COREAÚ, FORQUILHA, IPÚ,  
ITAPAJÉ, ITAPIPOCA, MARCO,  
MARTINÓPOLE, MIRAÍMA,  
PENTECOSTE, PIRES FERREIRA,  
SANTA QUITÉRIA, SÃO GONÇALO  
DO AMARANTE, SOBRAL E TIANGUÁ



# ESTIMULADA – GOVERNADOR CEARÁ

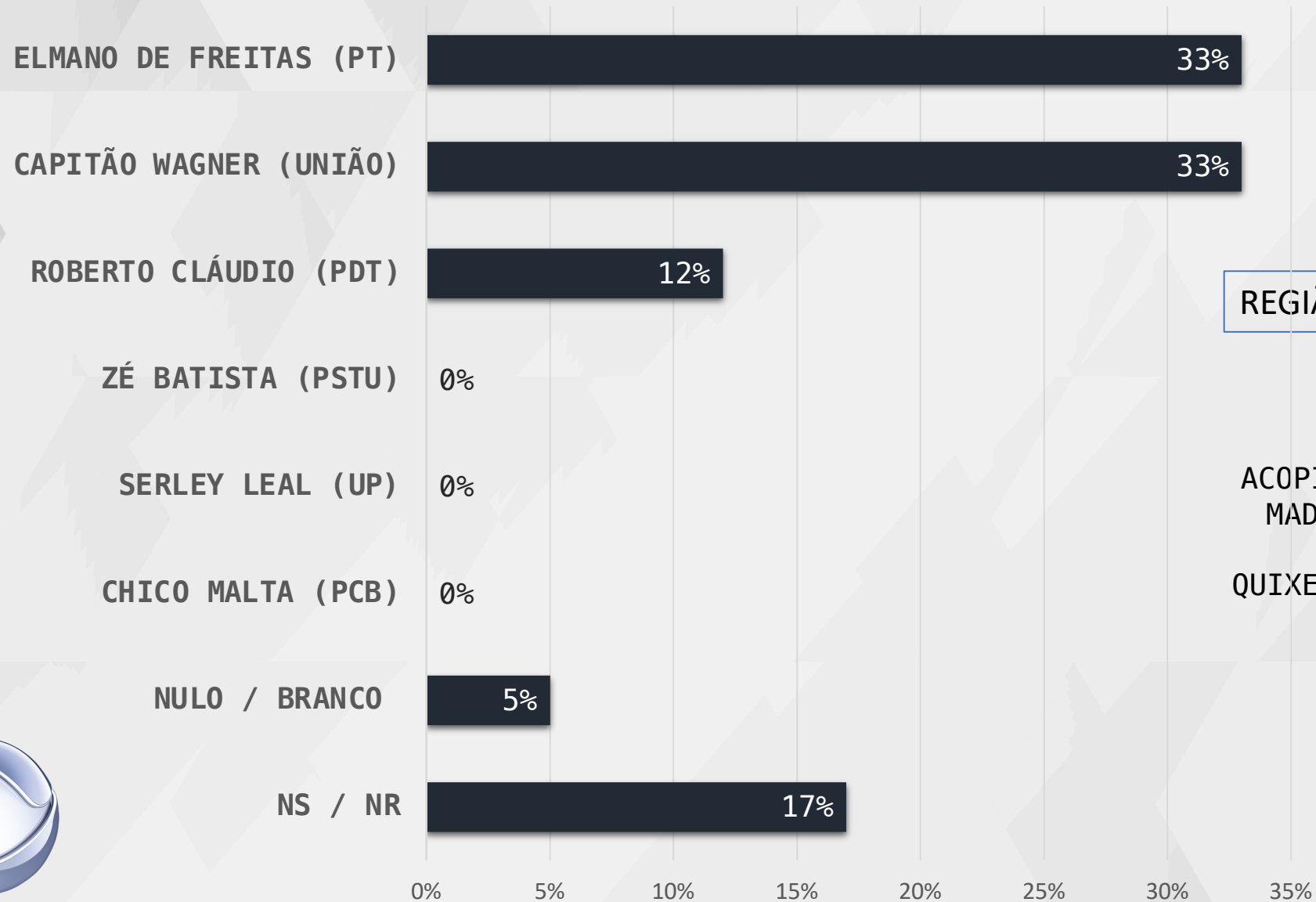


REGIÃO SUL E CENTRO-SUL  
CEARENSE

BARBALHA, BARRO, CAMPOS  
SALES, CRATO, ICÓ, IGUATU,  
JUAZEIRO DO NORTE, LAVRAS DA  
MANGABEIRA, MAURITI, SALITRE  
E VÁRZEA GRANDE

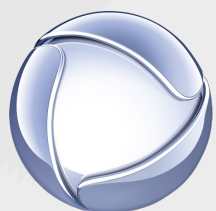


# ESTIMULADA – GOVERNADOR CEARÁ

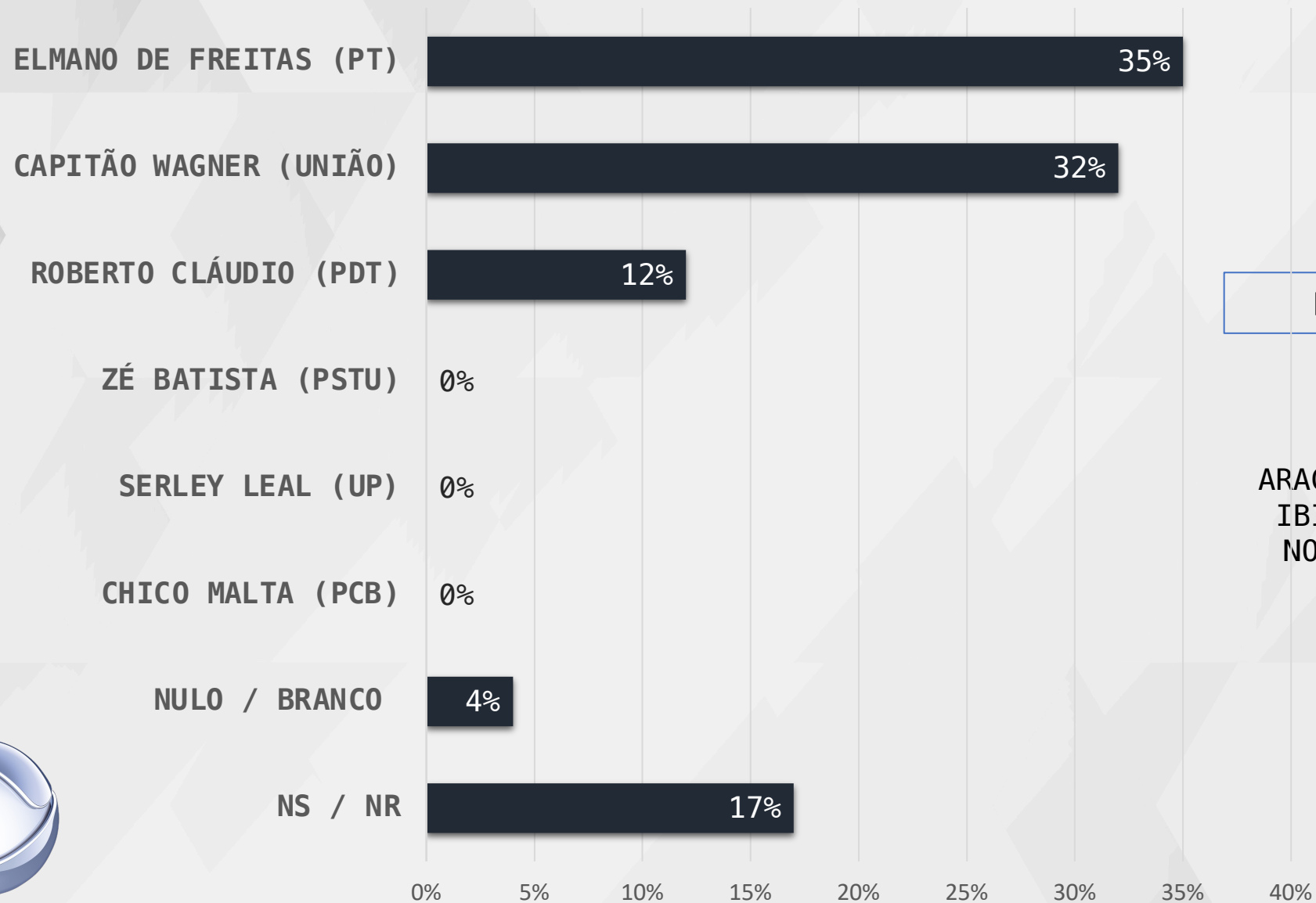


REGIÃO SERTÕES CEARENSES

ACOPIARA, APARENDÁ, CRATEÚS,  
MADALENA, MOMBAÇA, PIQUET  
CARNEIRO, QUIXADÁ,  
QUIXERAMOBIM. TAMBORIL E TAUÁ

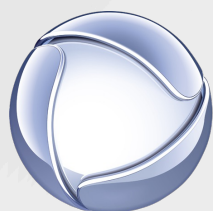


# ESTIMULADA – GOVERNADOR CEARÁ



REGIÃO JAGUARIBE

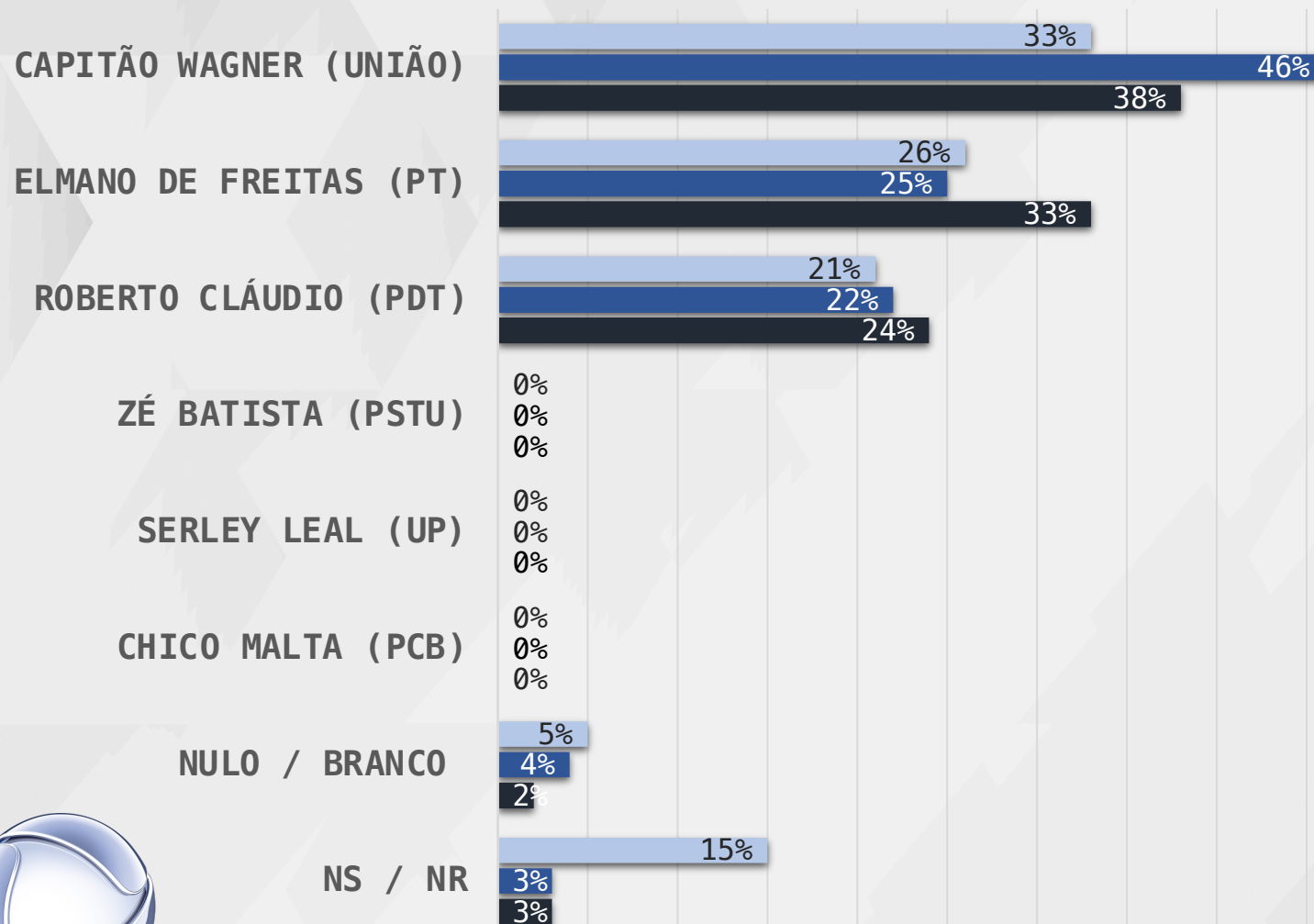
ARACATI, ERERÉ, JAGUARIBE,  
IBICUITINGA, LIMOEIRO DO  
NORTE, PEREIRO E RUSSAS



REALTIME  
BIG DATA

# ESTIMULADA – GOVERNADOR CEARÁ

■ ATÉ 2 SM ■ 2 A 5 SM ■ MAIS QUE 5 SM



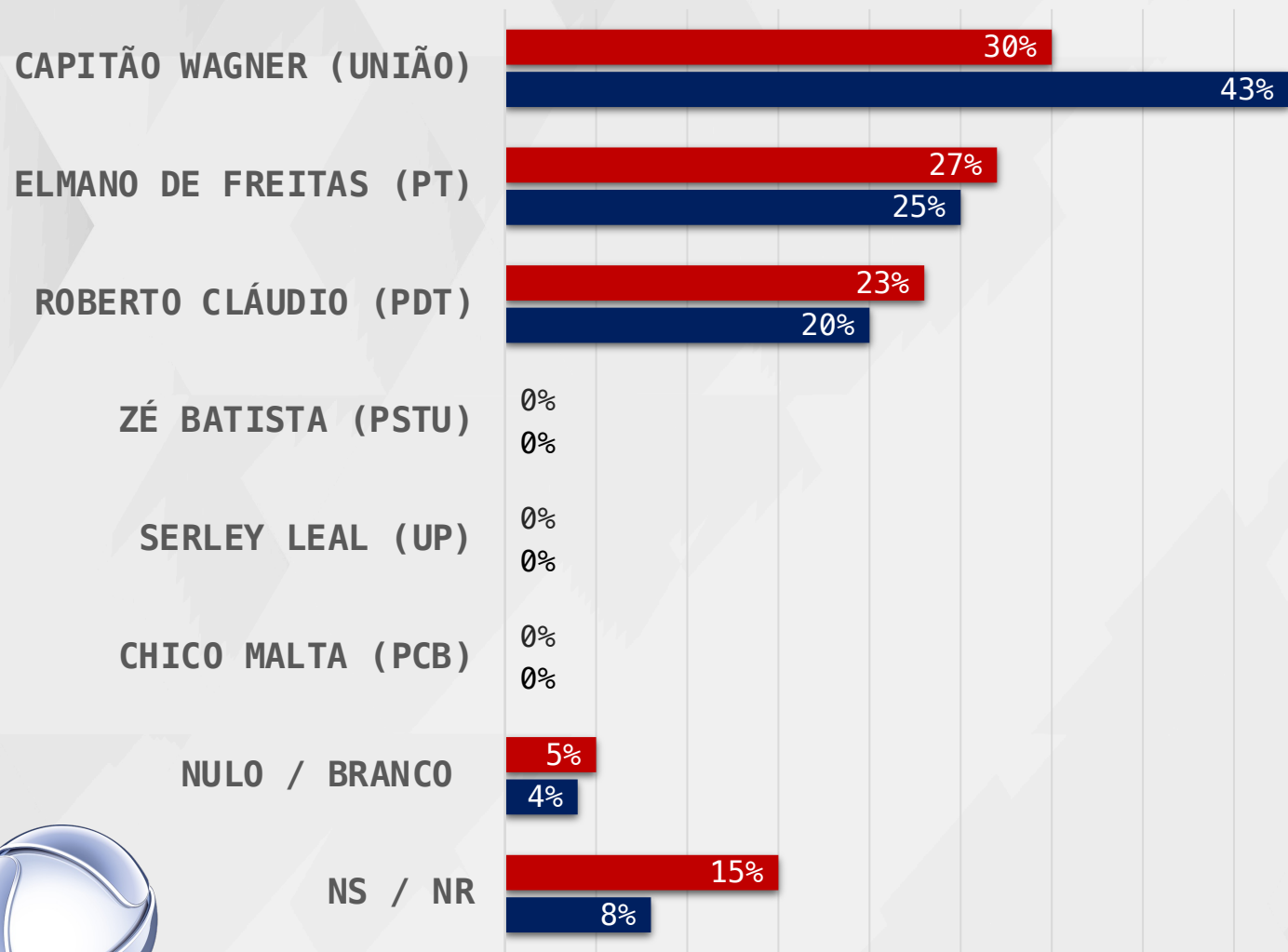
RENDA



REALTIME  
BIG DATA

# ESTIMULADA – GOVERNADOR CEARÁ

MULHER ■ HOMEM

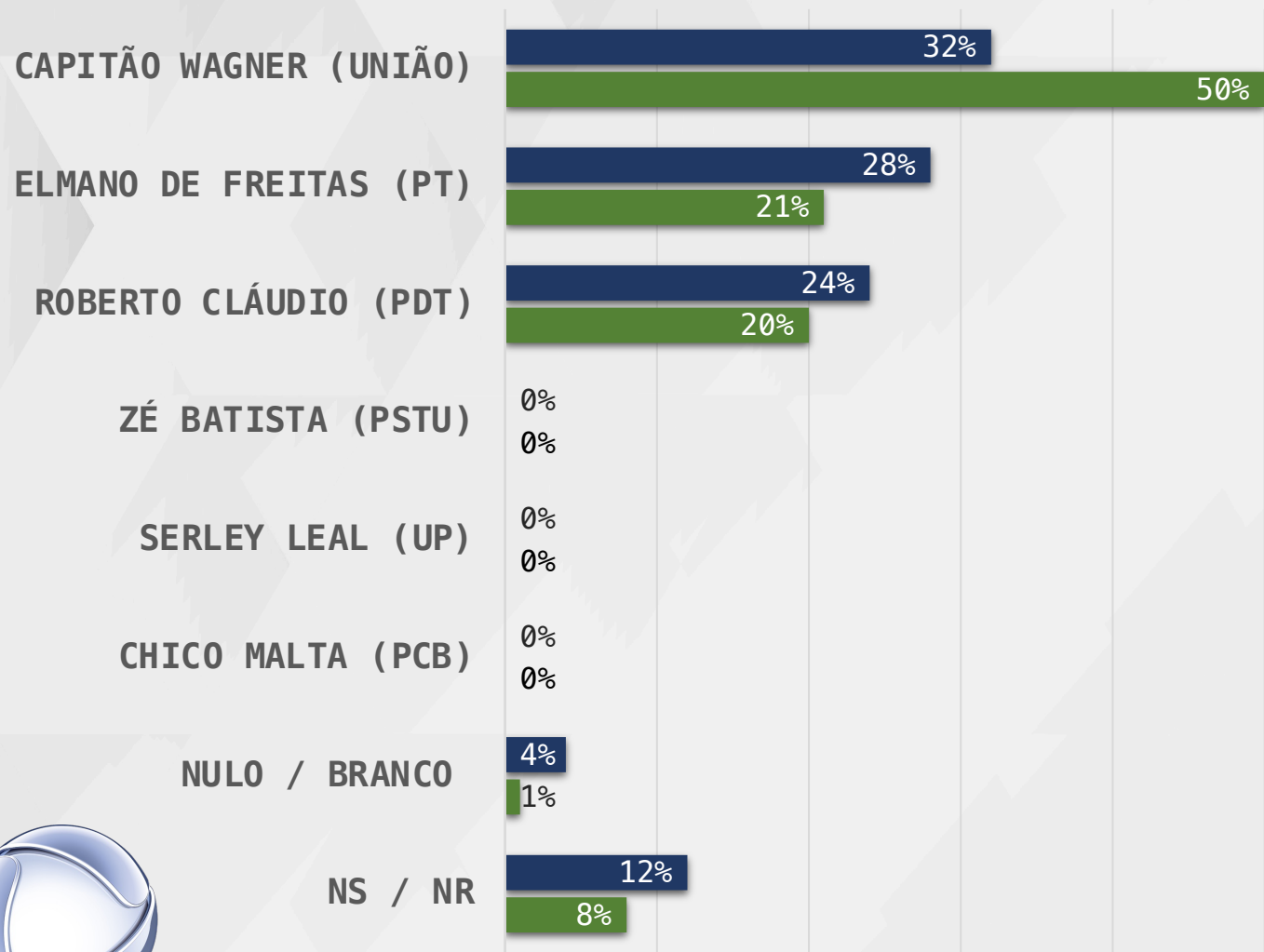


GÊNERO



# ESTIMULADA – GOVERNADOR CEARÁ

■ CATÓLICO ■ EVANGÉLICO



RELIGIÃO





REALTIME  
BIG DATA

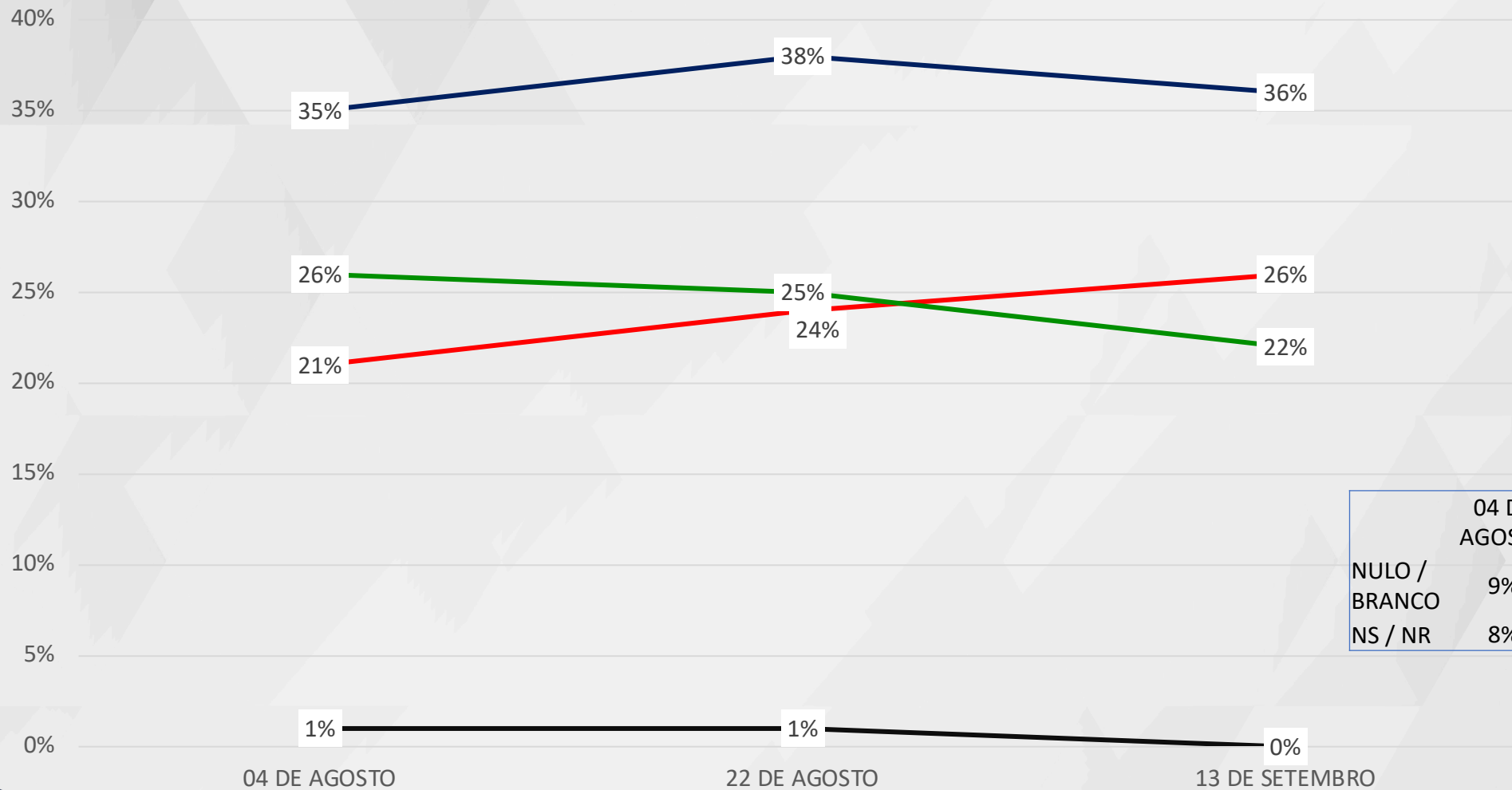


**EVOLUÇÃO**

**GOVERNADOR – CEARÁ**



# EVOLUÇÃO – GOVERNADOR CEARÁ



	04 DE AGOSTO	22 DE AGOSTO	13 DE SETEMBRO
NULO / BRANCO	9%	7%	4%
NS / NR	8%	5%	12%



— CAPITÃO WAGNER (UNIÃO) — ELMANO DE FREITAS (PT) — ROBERTO CLÁUDIO (PDT) — OUTROS

REALTIME  
BIG DATA

REALTIME  
BIG DATA

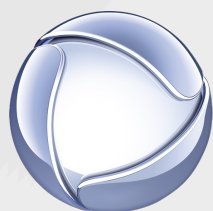
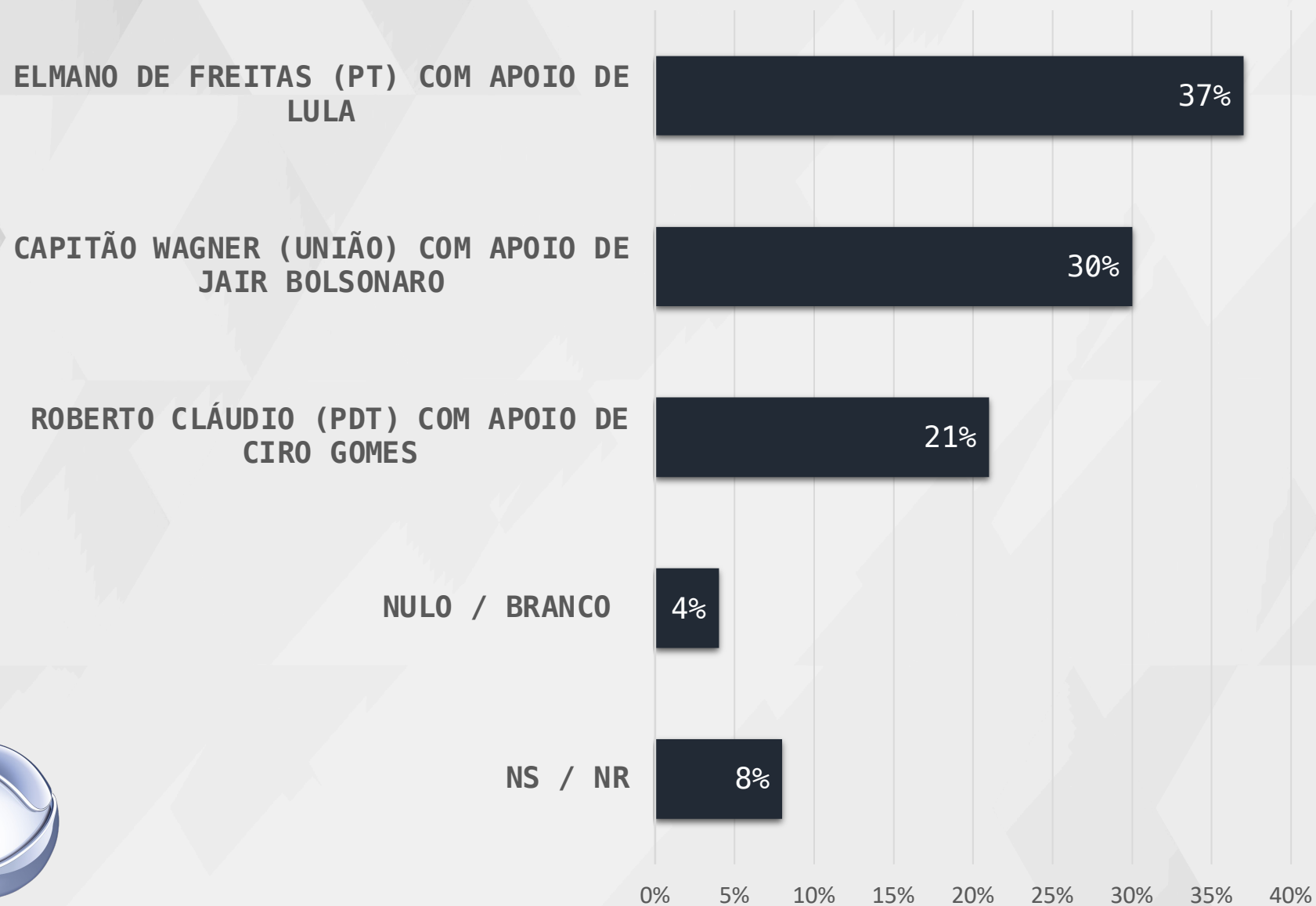


**INDUZIDA**

**GOVERNADOR – CEARÁ**



# INDUZIDA COM APOIOS – GOVERNADOR CEARÁ



REALTIME  
BIG DATA

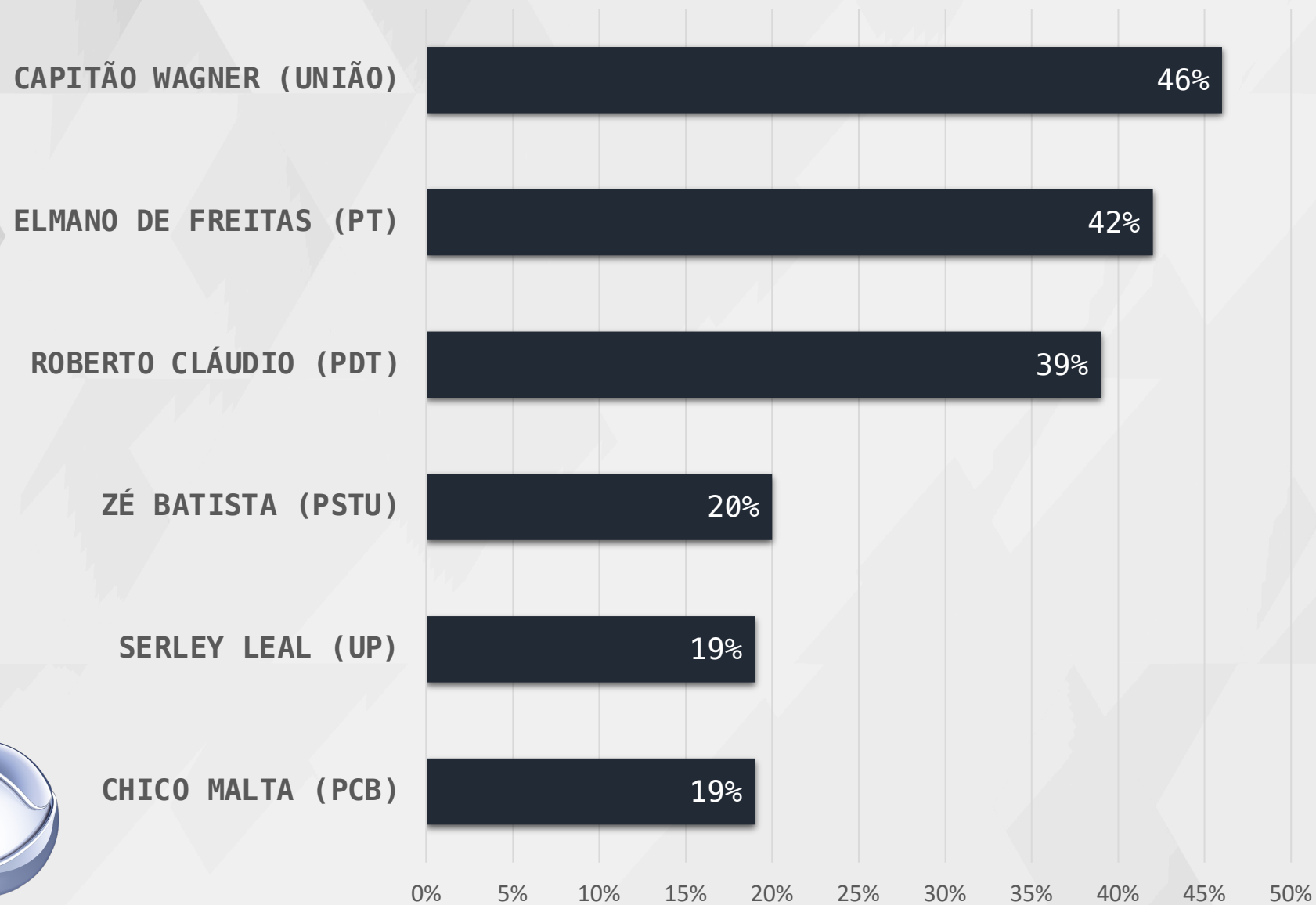


**REJEIÇÃO**

**GOVERNADOR – CEARÁ**



# REJEIÇÃO MÚLTIPLA – GOVERNADOR CEARÁ



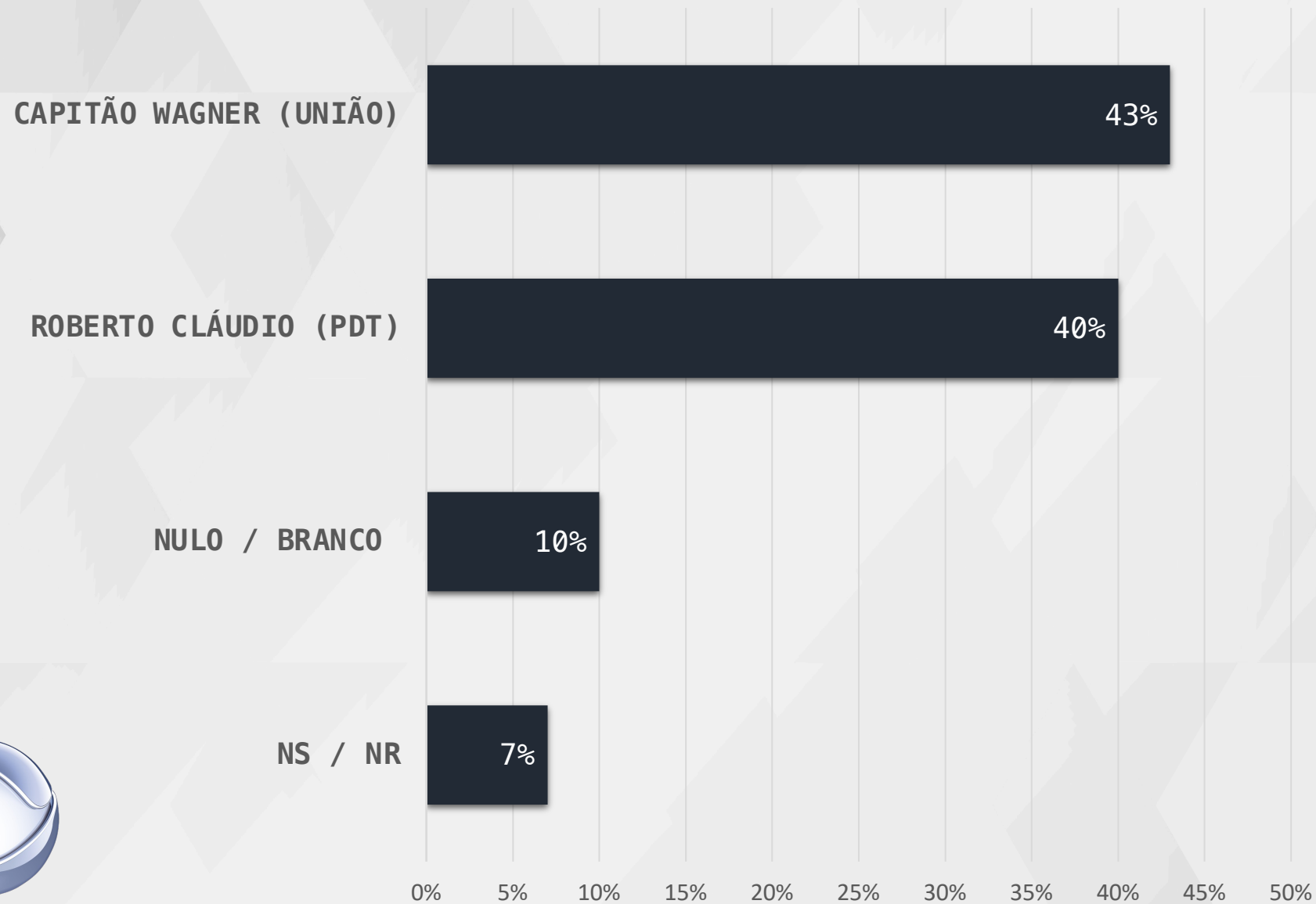
REALTIME  
BIG DATA



**SEGUNDO TURNO**  
**GOVERNADOR – CEARÁ**

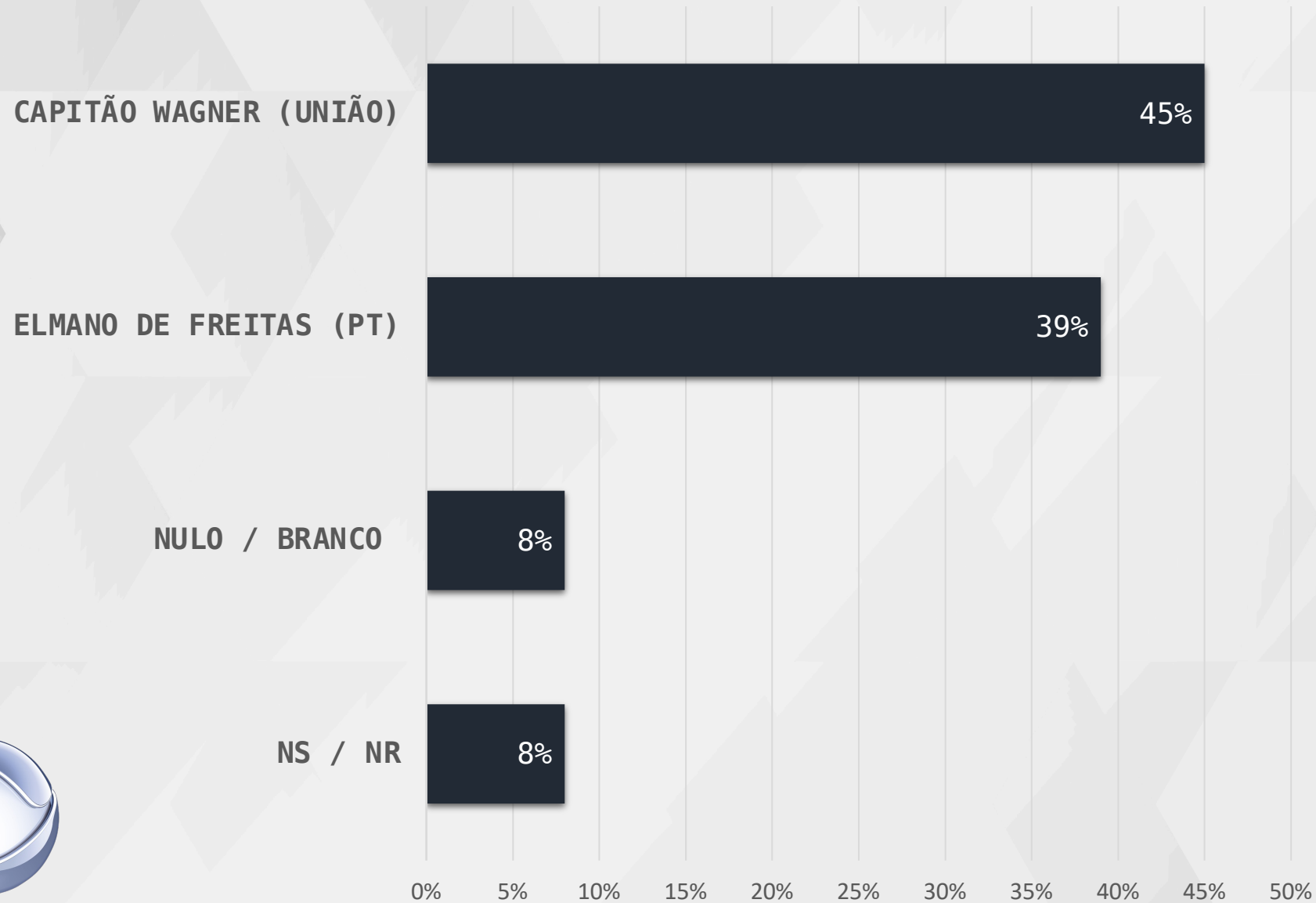


# SEGUNDO TURNO – CENÁRIO 1 – GOVERNADOR CEARÁ

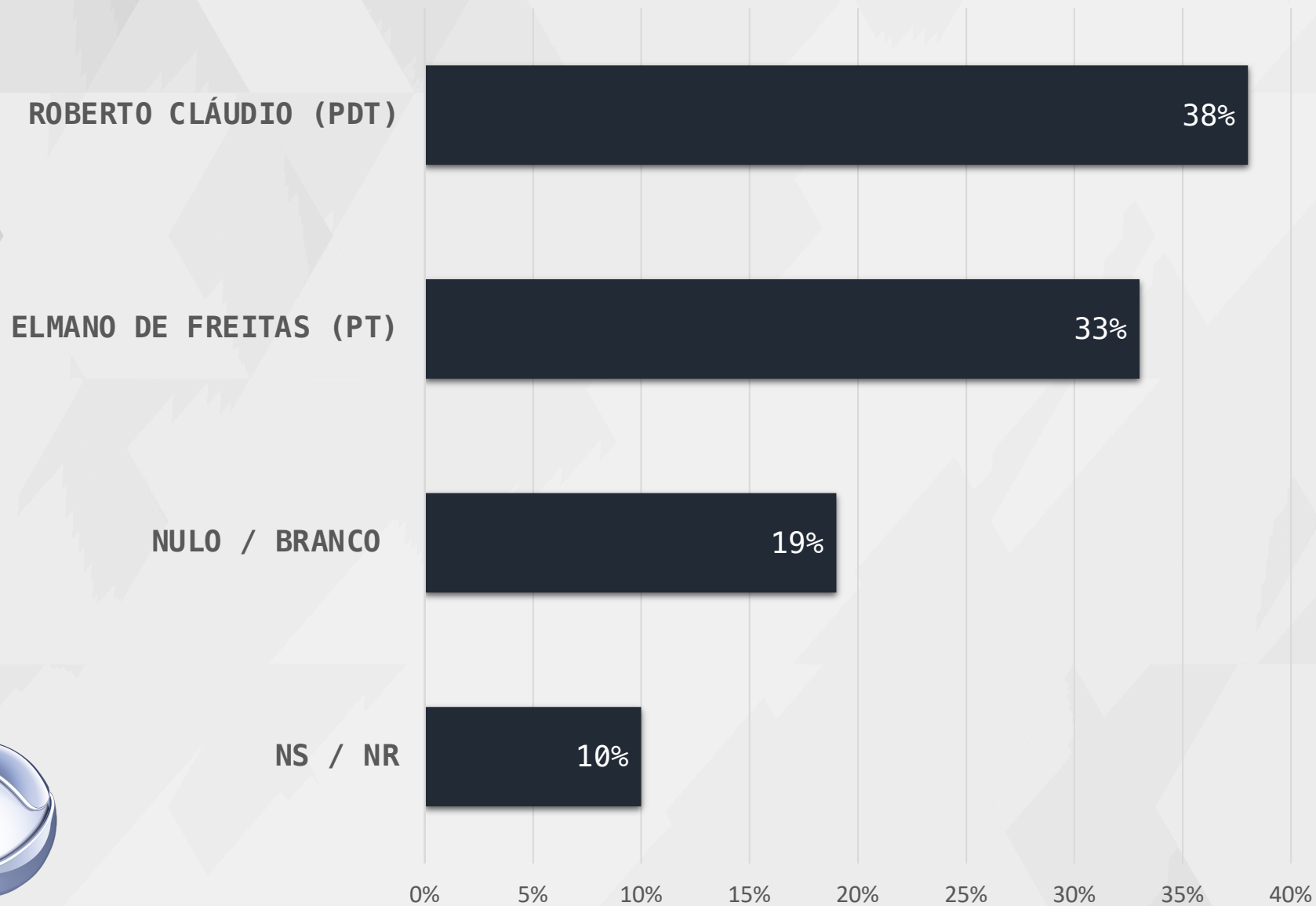




# SEGUNDO TURNO – CENÁRIO 2 – GOVERNADOR CEARÁ



# SEGUNDO TURNO – CENÁRIO 3 – GOVERNADOR CEARÁ



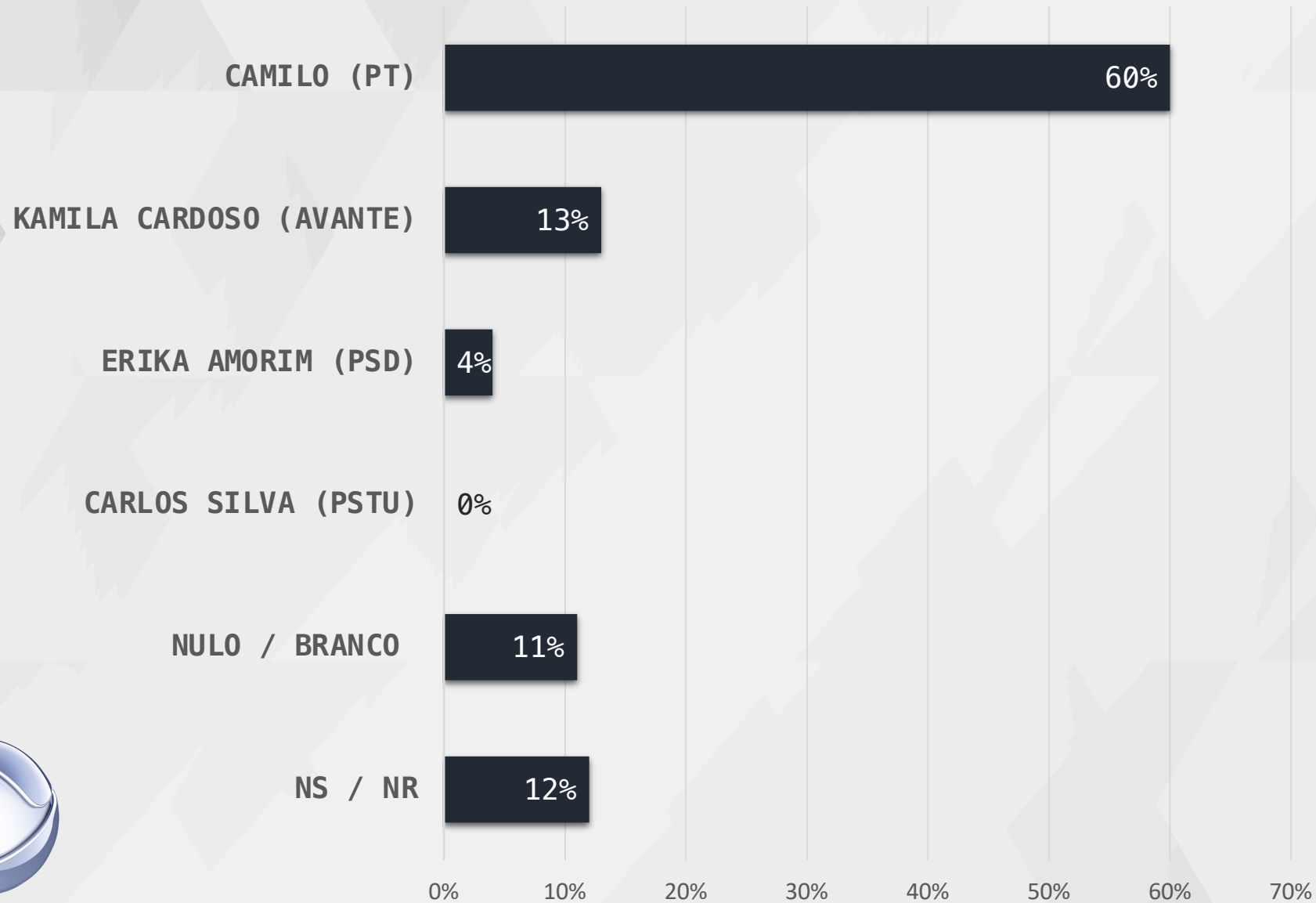


**INTENÇÃO DE VOTOS**

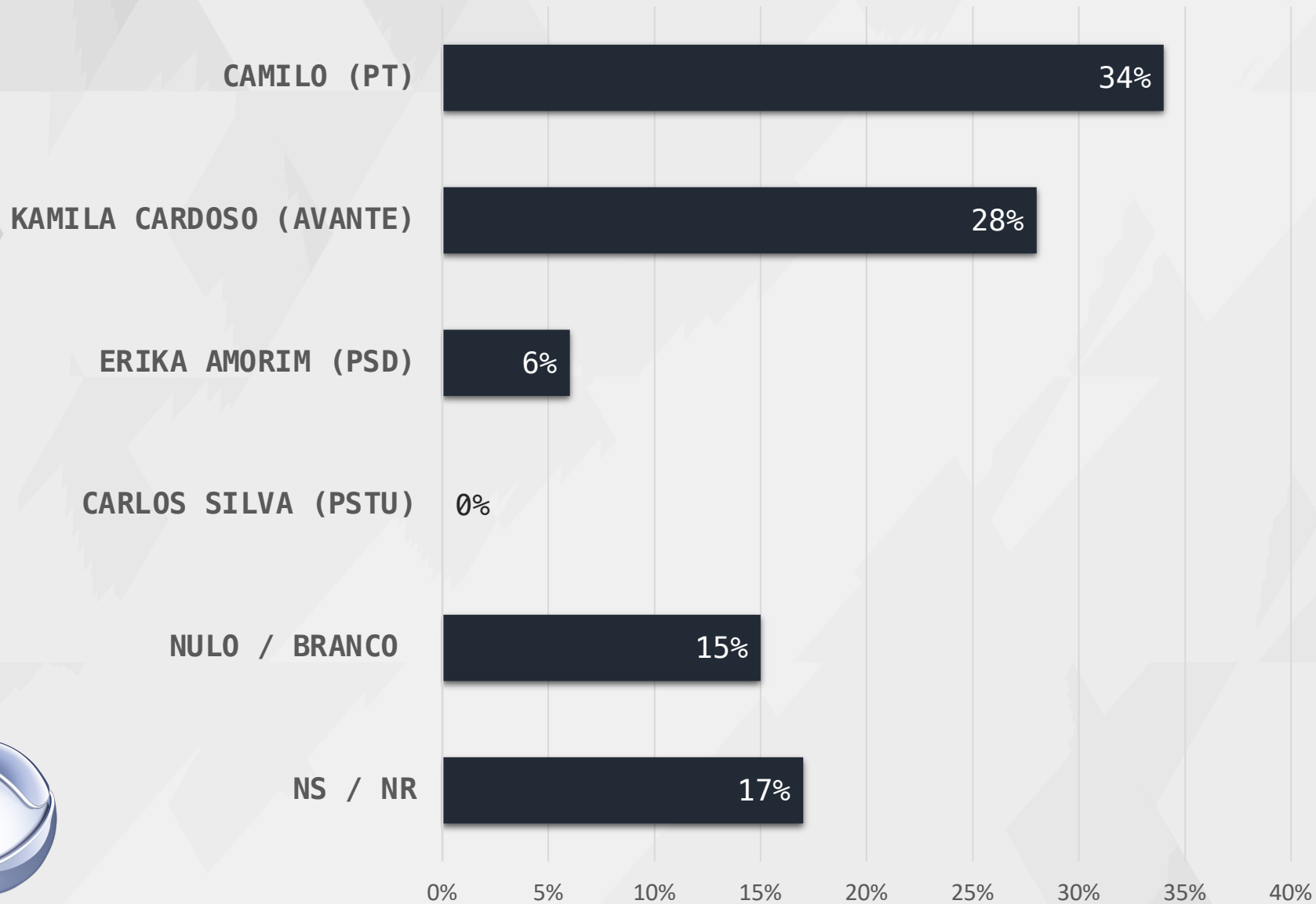
**SENADOR – CEARÁ**



# ESTIMULADA – SENADOR CEARÁ



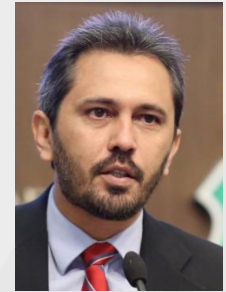
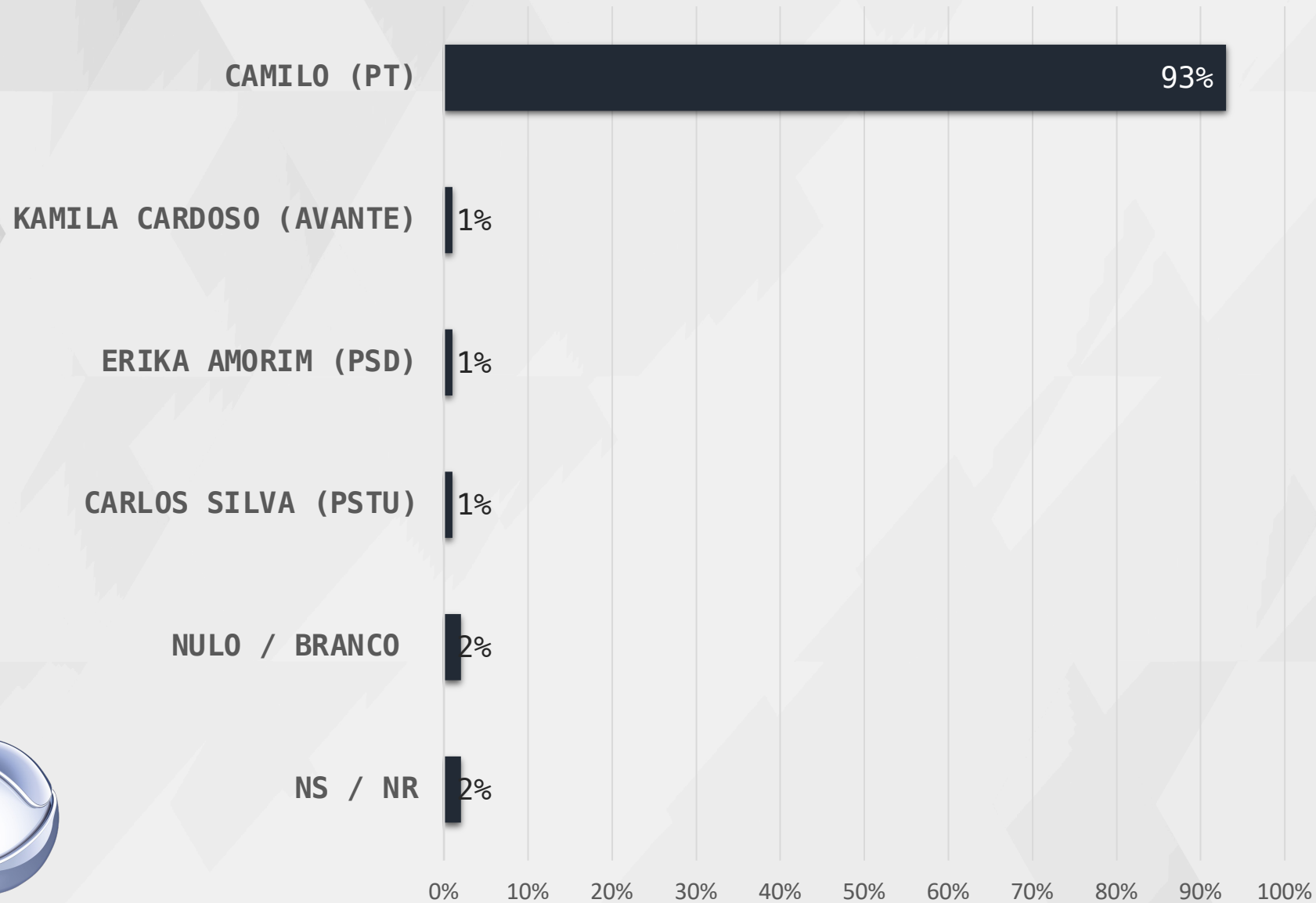
# ESTIMULADA – SENADOR CEARÁ



ELEITOR DO CAPITÃO  
WAGNER



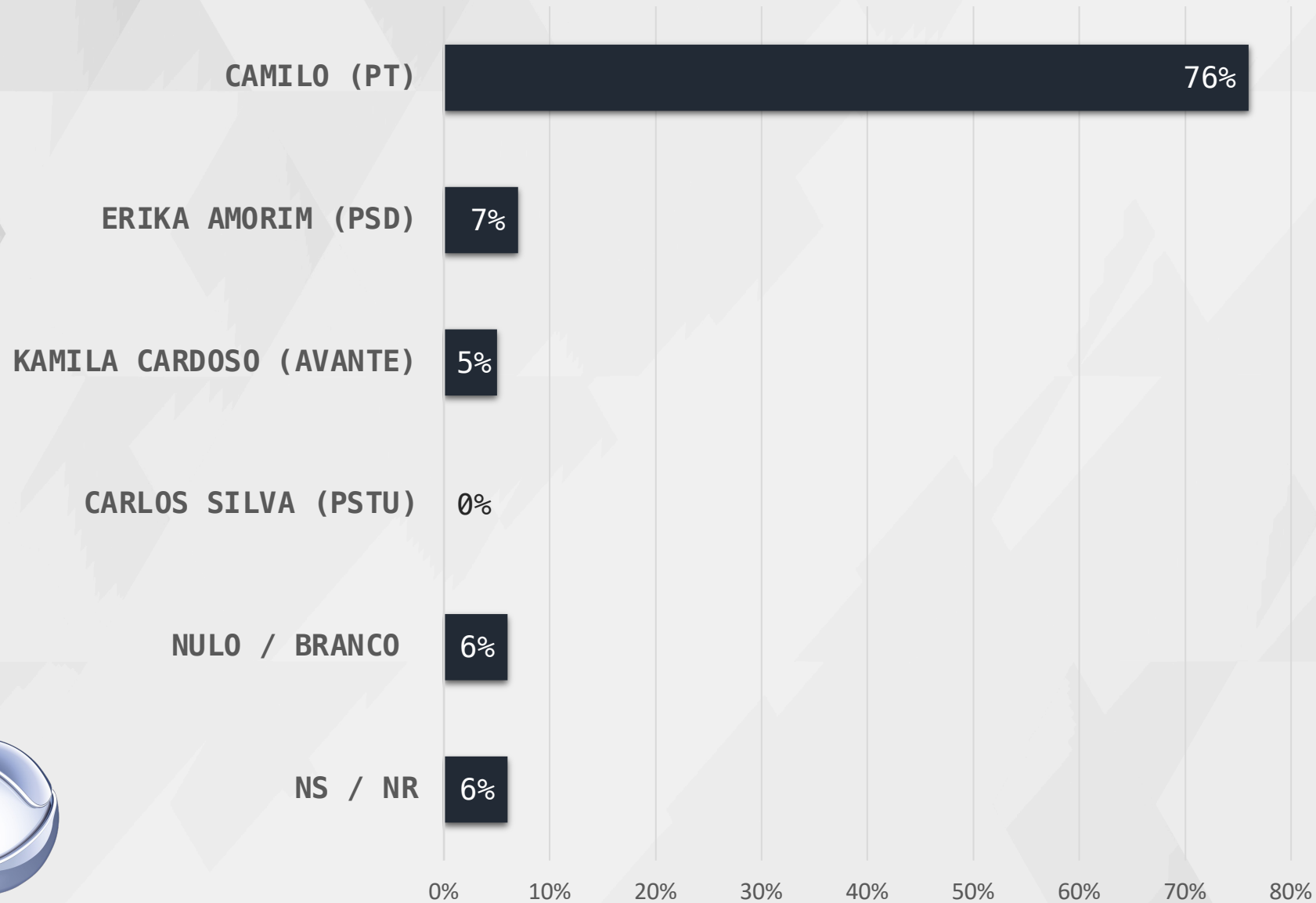
# ESTIMULADA – SENADOR CEARÁ



ELEITOR DO ELMANO DE FREITAS



# ESTIMULADA – SENADOR CEARÁ



ELEITOR DO ROBERTO CLÁUDIO





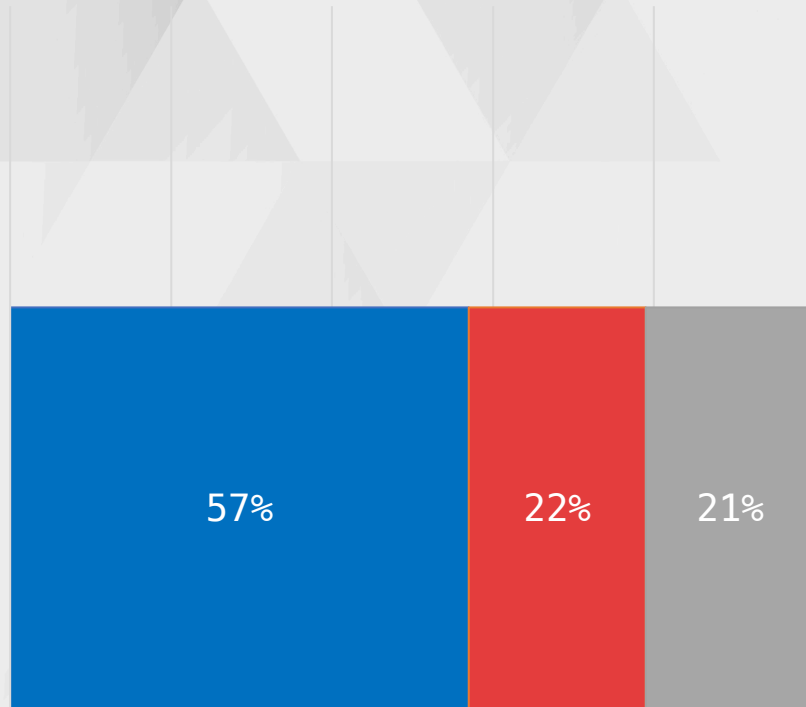
**APROVAÇÃO**

**GOVERNO IZOLDA CELA (PDT) – CEARÁ**

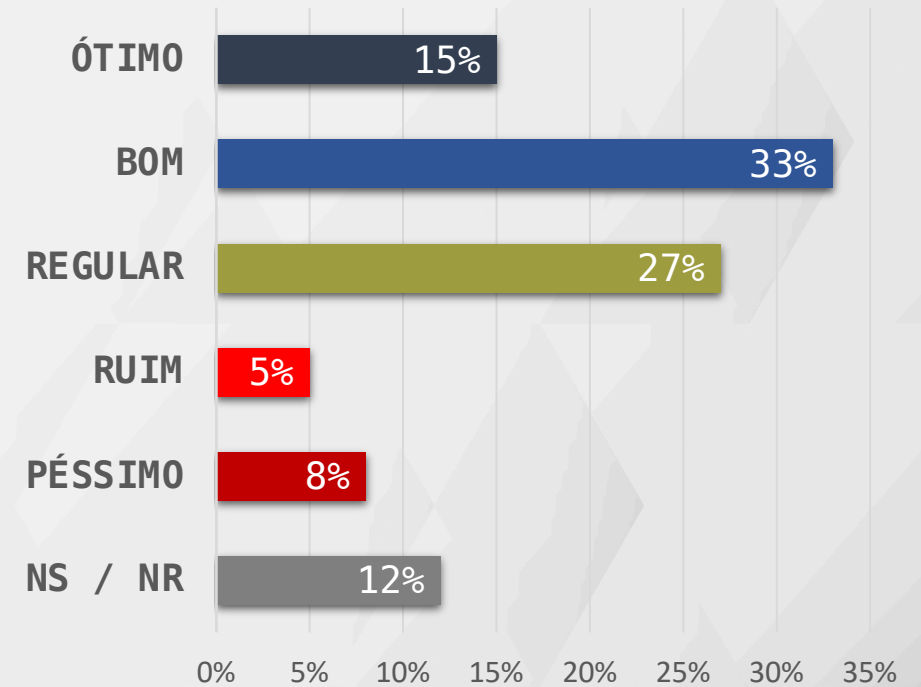




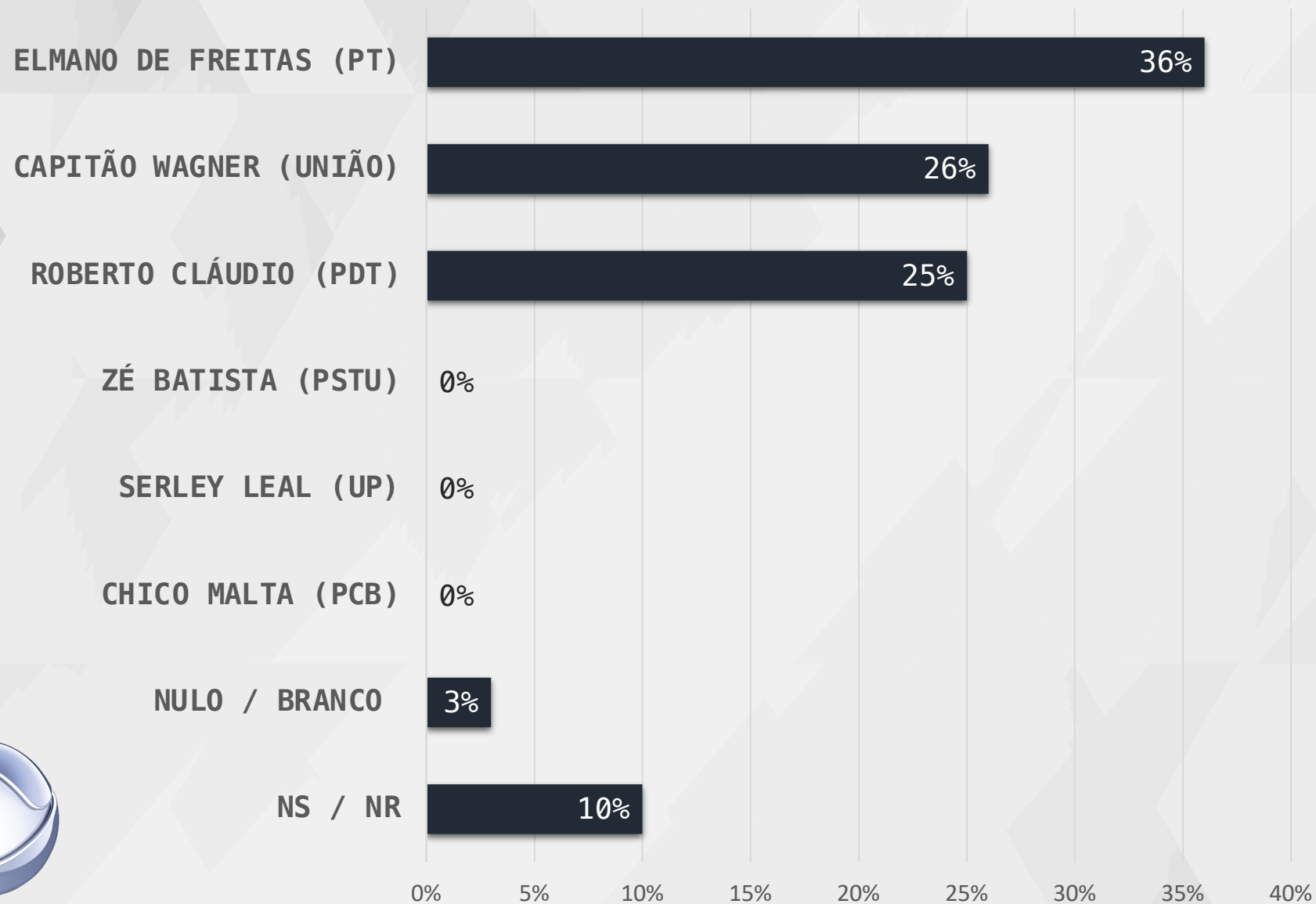
# APROVAÇÃO GOVERNO CEARÁ



■ APROVA ■ DESAPROVA ■ NS/NR



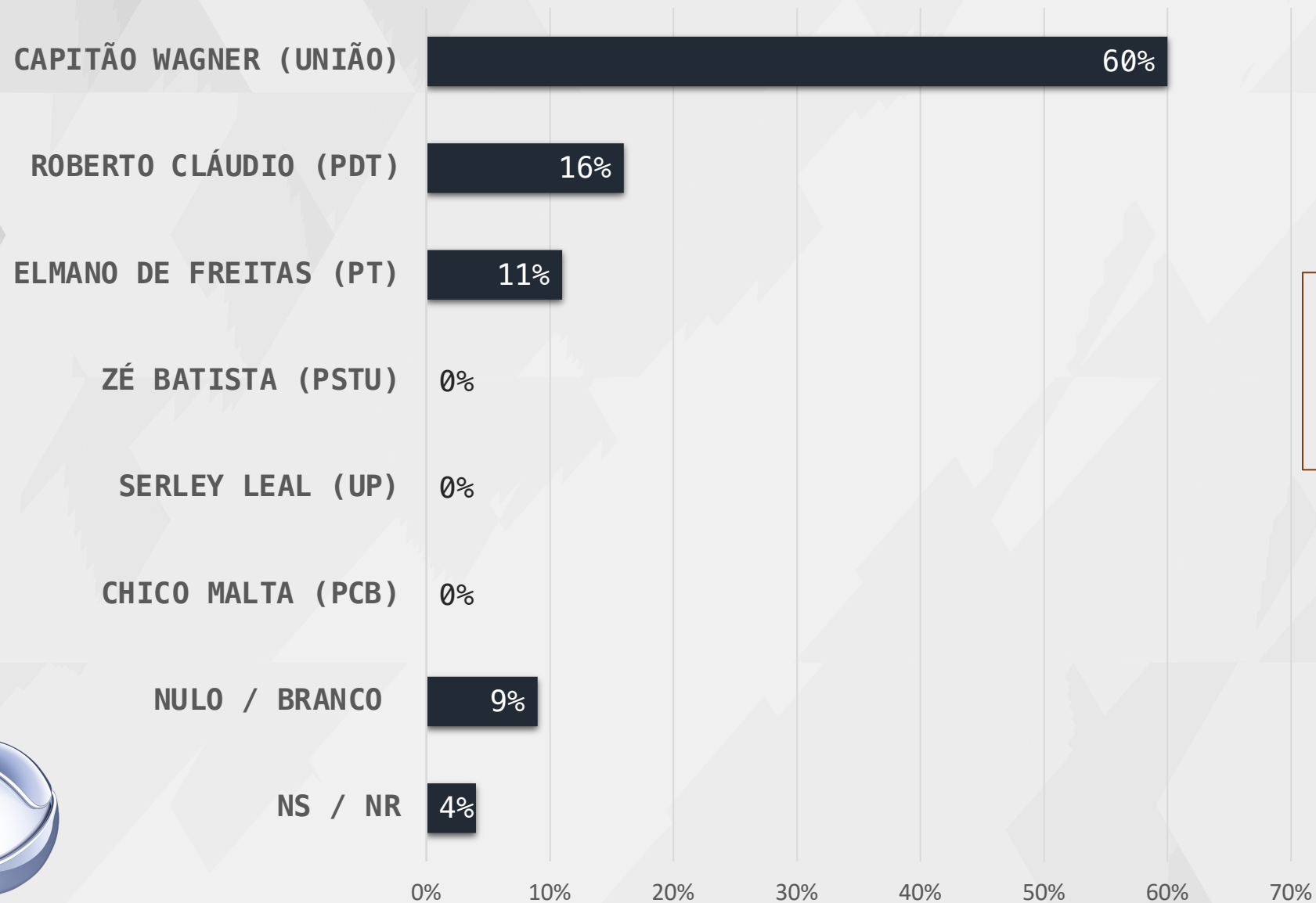
# ESTIMULADA – GOVERNADOR CEARÁ



COMO VOTA PARA GOVERNADOR, QUEM **APROVA** O GOVERNO DO CEARÁ



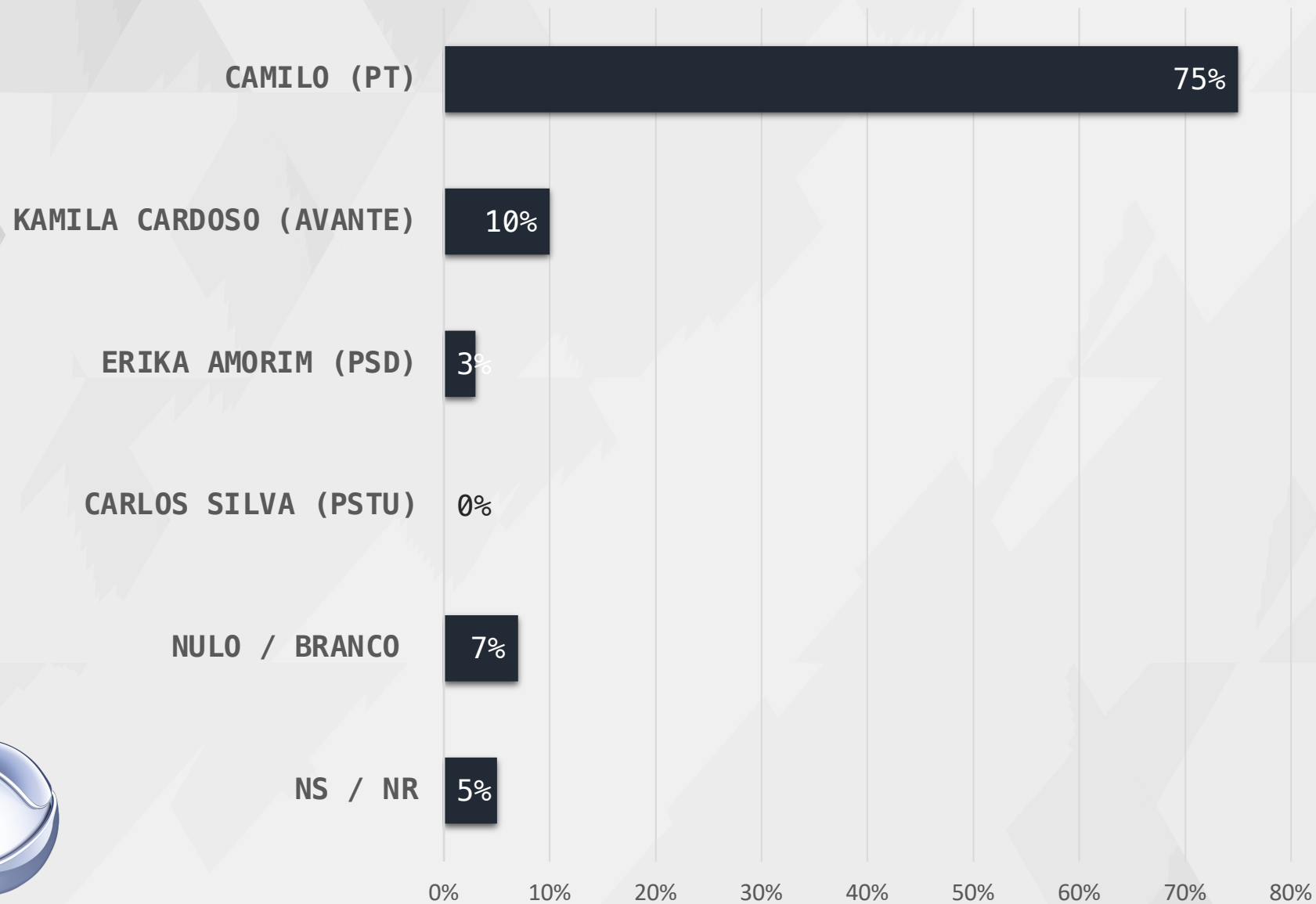
# ESTIMULADA – GOVERNADOR CEARÁ



COMO VOTA PARA GOVERNADOR, QUEM **DESAPROVA** O GOVERNO DO CEARÁ



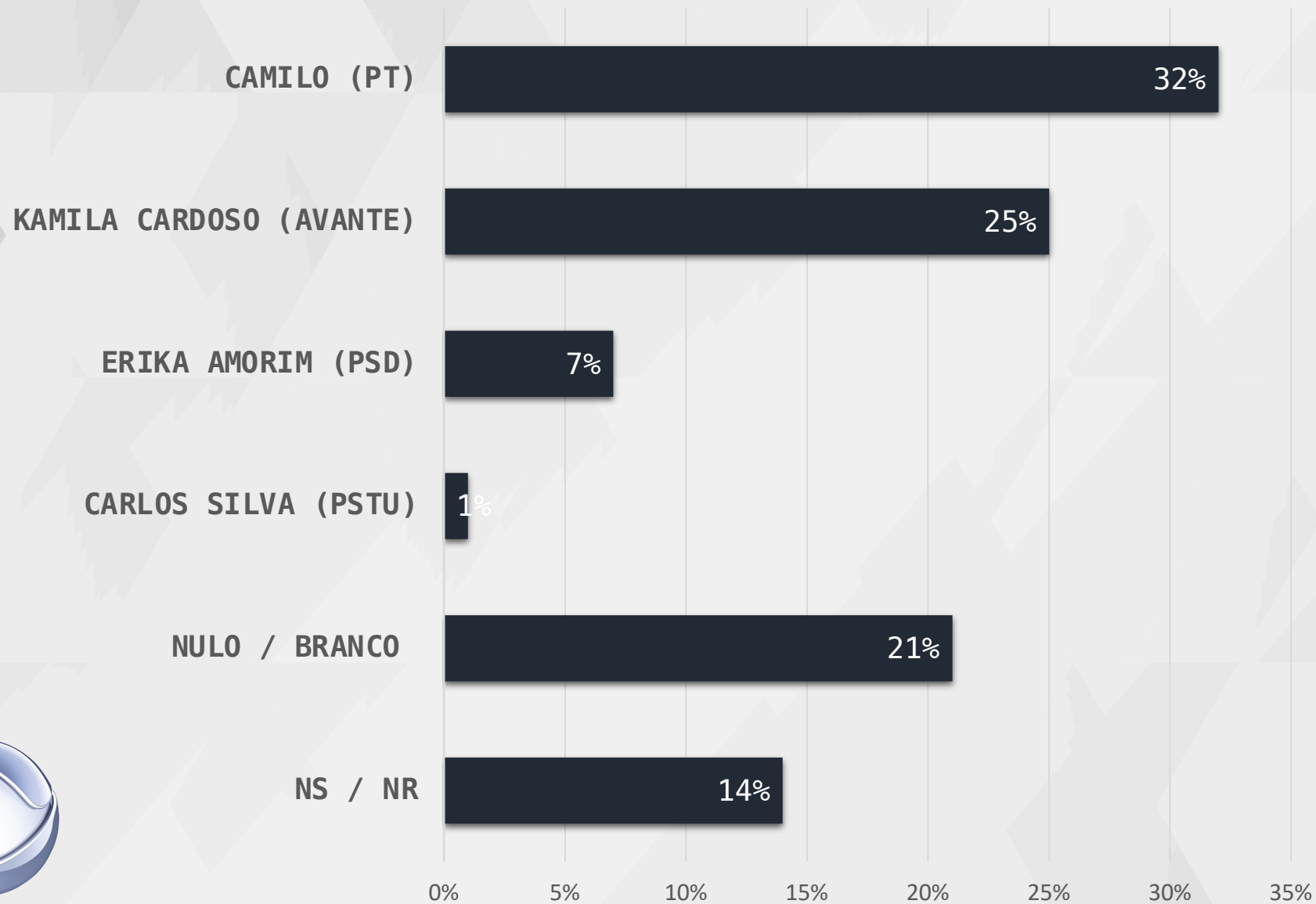
# ESTIMULADA – SENADOR CEARÁ



COMO VOTA PARA SENADOR, QUEM **APROVA** O GOVERNO DO CEARÁ



# ESTIMULADA – SENADOR CEARÁ



COMO VOTA PARA SENADOR, QUEM **DESAPROVA** O GOVERNO DO CEARÁ





# REALTIME BIG DATA

RUA SAMUEL MORSE, 134 CJ 81  
BROOKLIN – SÃO PAULO – SP – BRASIL  
[REALTIMEBIGDATA.COM.BR](http://REALTIMEBIGDATA.COM.BR)